

## **FOR IMMEDIATE RELEASE**

### **Vertex Fit Systems LLC to Offer an Unprecedented Opportunity to Two Highly Qualified Bike Fitters: Obtain a Vertex Fit Cycle with No Commitment and Minimal Investment**

November 1, 2019

**Warren, RI** – Vertex Fit Systems LLC, maker of the fully automated computer-controlled fit bike the Vertex Fit Cycle, announces today that two highly qualified bike fitters will be given an unprecedented opportunity to obtain a Vertex Fit Cycle on a low cost, no risk basis. This one-time special program is expected to be awarded November 30, 2019.

The Vertex Fit Cycle (US Patent 7976433, #thebestfitbike) is a fully automated, computer-controlled cycling fit ergometer unlike any other on the market. Utilizing a fixed saddle position and unique constant-radius bottom bracket travel, the Vertex Fit Cycle provides an unmatched experience for both the fitter and the athlete. The Vertex design is the only one that allows true single-variable adjustment while maintaining the ability to toggle between multiple sets of fit coordinates, all while the athlete rides under full load as facilitated by the integrated Wahoo Kickr drive unit. Control is achieved via any wireless device, PC to mobile phone. PC-based fit applications (Road and TT/Tri) with bicycle databases and a variety of bike selector, super bike, and virtual bike build applications complete the package.

The Vertex Fit Cycle was conceived and developed by professional bike fitter Todd Kenyon, founder of TTBikeFit. Said Kenyon: "I developed the Vertex because nothing on the market fulfilled my needs as a fitter. I have been using the current version of the machine in my fit studios for three years now, as have two additional beta locations. The feedback from athletes and the results we have obtained have exceeded my hopes, and personally I could not work without it. Now I wish to share the Vertex with some other highly qualified fitters and to make it as easy as possible for them and their clients to experience the Vertex."

Two fitters will be chosen from applications received by November 30, based on experience, reputation, and methodology among other factors. Instead of making an investment in the 10's of thousands of dollars as is typically required for similar machines, the selected fitters will be able to use a Vertex in their studio for a minimal up front delivery/training fee and reasonable monthly payment with no time or dollar obligation.

#### **Contact**

To learn more about this one-time limited offer and how to apply for consideration before November 30, 2019, please contact

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